



Speaking Topics

Helen Harkness, Ph.D., an avid researcher and dynamic speaker, has presented the following:

- Career Empowerment: How to Thrive in the New Work World
- A New Way to Tell Time: Balancing the First and Last Half of Life
 - Resetting Your Career Clock
 - Success: Doing Well While Doing Good
 - Brand You, Inc: Career Path for the 21st Century
- Capitalizing on Career Chaos: Creative Control in an Uncertain Age
- Designing New Options and Opportunities for the Aging Workforce
- Breaking Belief Barriers for a New Way to Age and Work in the 21st Century
 - Mindless Myths of Aging and Working
 - Career Trends and Tips for the Next Century
- Rejecting the Mindless Myths for Successful Aging and Working
 - You're Younger Than You Think
- Moving from the Machine to the Mind Model: The Training Challenge of the 21st Century
 - Turning the Page on Age
 - Creative Career Control in a Chaotic Age
 - New Options and Opportunities for the Aging Workforce
 - Assessing Your Entrepreneurial Personality
- Making a Career Change: The Search for Meaning, Money, Creativity and Control
 - A New Way to Age and Work: The Revolution of the 21st Century
 - Changing Careers: Taking Creative Control in a Chaotic Age
 - Best Jobs for the Future
 - Helping Dislocated Workers to Succeed
 - Re-careering, Reinventing Retirement
 - Managing Change
 - Jobsmanship: Skills for Finding a Good Job in Changing Times
 - Chaos in the Workplace
- Developing Leadership for 2000: Career Empowerment – How to Thrive in Today's Workplace
- Managing Change in a Diversified Society: 2-year Program for 420 Dallas Police Department Sergeants and Lieutenants
 - Stress Management
- How to Enhance Your Career, Define and Achieve Your Success
 - Managing the Stress of Change in Today's Workplace
 - Phenomenal Women at 40 and Beyond
 - How to Take Control of Your Career
 - Experience for Life
 - Women Entrepreneurs: How Does It Fit?
 - Leadership and Change in the 21st Century



CDA Clients

Helen Harkness, Ph.D., founder and president of **Career Design Associates, Inc.**, has provided career management and enhancement consulting for individuals, businesses, universities, and government agencies since 1978. Her organizational clients have included:

AMRESKO	NationsBank
AARP	Nortel
Balanced Financial Services	North Texas Council of Governments
Baylor Healthcare Systems	Nova Development Company
Black Construction	Project Management Institute
Boston Center for Adult Education	PSR (Physicians Staffing Resource)
City of Arlington	Richland College
City of Dallas	Smith-Kline Industries
City of Dallas Police Department	SMU Continuing Education
City of Garland	Southern Methodist University Cox School of Business
Dallas Area Rapid Transit (DART)	Texas Bar Association
Data Base Consultants	Texas Department of Commerce
East Texas State University	Texas Instruments
Frito Lay	Trailways Commuter Transit
Fun Ed	TU Electric
GTE	United States Department of Labor
Gulf Beach Public Library	University of California at Sonoma
Institute of Management Accountants	University of North Texas
Interstate Brands	University of Texas at Dallas
Jordan DeLaurenti	Women in Ophthalmology
Kennesaw University	WITI (Women in Technology)
Learning Annex (Dallas, San Francisco)	Zales – Jewelers' Financial Services
Melson, Watson & Jones	

Helen Harkness has published over 100 articles on change, career management, entrepreneurship, retirement, and diversity. Her books include **The Career Chase: Taking Creative Control in a Chaotic Age** (1997); **Don't Stop the Career Clock: Rejecting the Myths of Aging for a New Way to Work in the 21st Century** (1999); and **Capitalizing on Career Chaos: Bringing Creativity and Purpose to Your Work and Life**, all published by Davies-Black. Her private client base numbers more than 8,000 – many have become successful entrepreneurs, executives, artists, engineers, writers and teachers.



CDA Publications

Books: *The Career Chase: Taking Creative Control in a Chaotic Age* (1997); *Don't Stop the Career Clock: Rejecting the Myths of Aging for a New Way to Work in the 21st Century* (1999); & *Capitalizing on Career Chaos: Bringing Creativity and Purpose to Your Work and Life* (2005) published by Davies-Black Publishing, a division of Consulting Psychologists Press, Palo Alto, California.

Selected Research and Published Articles:

- A Career Crisis as an Opportunity
- Creative Uncertainty: A Survival Skill for the Next Decade
- How to Create Career Satisfaction: Know What You Want
- A New Way to Age and Work in the 21st Century
- Identifying Your Change Quotient
- Breaking the Belief Barriers: A New Way to Age and Work in the 21st Century
- Is the Mommy Track Your Glass Ball?
- Master the Interview: Get the Job
- Can You Afford to Retire?
- Mutual Commitment: Redefining Workplace Loyalty
- Career Enhancement: Retaining Your Best and Brightest
- Career Security = Skill Building, Not Job Security
- Negotiating Your Worth in the Marketplace
- Career Success: Exert Control Over Your Own Future
- Organizations Altering Criteria for Career Success
- Career Unrest Attacks Successful Execs Too
- Rapidly Changing Technology May Limit Success
- Careers in Collision: The Next Decade
- Reacting to the Ax
- Coping with the Trauma of Being Fired
- Rethinking Retirement
- Creating Your Career Satisfaction
- Second Careers: Changing for Career Success
- Selecting a Career: Important Step Too Often Taken Without Looking
- Crumbling Careers
- Dealing with Changes in the Workplace
- Self-Defeating Attitudes as Obstacles to Successful Careers
- Demographics Dictating Our Destiny
- Solving the Problems of the 21st Century Workforce
- Dissatisfaction with Your Job:
- Specific Strategies for Success at Mid-Life
- Career Discontent: Mild and Fleeting or Serious?
- Taking Charge of Your Career
- Dozen Deadly Career Myths
- The End of Certainty
- The Shelf Sitters
- Entrepreneurship & Salesmanship: Formula for Managing Your Own Career
- Tips for Entering the Age of Innovation
- Entrepreneurship: The Pleasure and The Pain
- Type CC: The Chaos Chaser —
- New Personality for the Future
- Exert Control Over Your Own Future
- Evaluating Career Development Programs
- Finished at 40 -- No Way!
- You, Inc. – A Career Path for the 21st Century
- Free Agent, Brand You, Inc.
- Your Career is NOT Over at 40!
- Get Your Best Job for the Future Now
- Breaking the Barriers of Aging
- Growing Up Doesn't Mean Running Down
- You're Younger Than You Think
- Establishing a Community-Based Career Center for Adults in a Changing Society
- Video** – “Careers in Finance”
- Video** – “Discovering Career Options” featuring Dr. John Holland, author of the Self-Directed Search
- Video** – “Contemporary Careers for the Future” (CDA video library of 350 career tapes produced from the CDA Pathfinders' Think Tank Sessions)