



February 2009 Calendar & Newsletter



Meetings listed below will be held at CDA offices:

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Garland, TX 75043
RSVP (972) 278-4701 or
options@career-design.com

Welcome to Career Design Associates, Inc.

Dear Helen,

Cultivating and maintaining a steep learning curve in our rapidly changing world is an absolute necessity! Stagnation and career plateauing are disasters today.

We are now in **Future Shock**. Toffler defined this in 1970 as "the shattering stress and disorientation that we induce in individuals by subjecting them to too much change in too short a time." This aptly describes our current work world and signals our necessity for maintaining a sharp crap detector to eliminate obsolete rules and seek creative and effective ways to weave our way through our **chaos of future shock**. (For more on this [go to my article on UTD's website.](#)) Toffler's 2006 book, *Revolutionary Wealth* is worth reading.

Through CDA I am pushing every action oriented, thoughtful and researched button to provide opportunities to keep us all on this steep, but necessary learning curve. This is essential in today's Yo Yo Career Model = You're On Your Own.

CDA's **Pathfinders for the Future** career information and mentoring sessions are a major and unique tool we use. The Pathfinder's are former clients and consultants who volunteer to come to our CDA office and readily and wisely share their specific career / occupational information and insight. This is a special gift to all and we deeply appreciate it! We have created more than 500 videos, virtual think tanks, which are available to all at no charge.

Do attend and bring friends to these Pathfinder's meetings. Our purpose is to provide light on your future career path. Also request sessions you see as a need!



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During this tough economic time, CDA has been focusing on sharing **free career information and advice** for those in transition.

CDA Grail Group Mon., Feb. 16, 7 - 9 pm

For **CDA clients** who have completed the Skills Workshop series. Do come to update on your progress, network with others in career transition and bring questions/information to share. No time charge for this meeting. Some CDA clients had the following feedback to us:

"I could have chosen to take this journey alone, and I would have found a job. But I'm not just looking for another job; I'm searching for something that gives my life purpose and meaning. The Grail Group connects me with others on similar journeys; people who genuinely care about each other, sharing knowledge and experiences so that each of us can feel supported and inspired." -- Sally

"I'm excited about meeting with my fellow classmates and other students of Career Design. Networking is so important in a job search as well as exploring other career avenues. I find there is incredible synergism when a group of talented people gather together for a similar purpose. I know there will be terrific conversation and exploration. I encourage folks to join in the grail group kickoff for 2009!" -- Marjean

Special Note: Marjean is bringing her pralines as a treat to this meeting. [Check out her Valentine's Day specials online.](#)

Pathfinder's for the Future: Career Information and Mentoring Sessions - Open to the public at no charge!

In response to the current and future energy issues, several CDA clients and interested others are meeting monthly. They are currently forming The **North Texas Advanced Energy Collaborative**, a non-profit network of individuals, institutions, legislative bodies, associations and firms. Their mission is to promote and advance energy by encouraging collaboration and facilitating the free flow of information. The NTAEC's intention is to highlight specific developments and progress made in advanced energy in the North Texas region. Countless careers will be connected with energy.



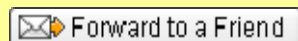
Energy Meeting: Corporate Carbon Emissions & Reduction Strategies Mon., Feb. 23, 7 - 9 pm

Eric Woodroof, Ph.D. CEM CRM, founder of ProfitableGreenSolutions.com will provide a summary on a brief look at US carbon emissions and what companies are doing to estimate and reduce their "footprint". For over 15 years, he has helped organizations improve profits and simultaneously help the environment. Dr. Woodroof is Chairman of the Board for the Certified Carbon Reduction Manager program and been a Board Member of the Certified Energy Manager Program since 1999. **Do attend and bring interested friends!**

Dr. Harkness speaks weekly on Responsible Radio, an internet radio station developed by Dave Leonnig, CDA client and resident marketing expert. [Tune in weekly on Tuesdays at 9 am, 12 pm, 1 pm or 8 pm and listen to Dr. Harkness](#) (and other guests) answer career questions submitted via email and discuss current career / workplace issues. **If you have a career question email us.** Listen the following week for the answer.

Dave also has other valuable career information sessions playing (i.e. Debbie Mrazek - *The Art of Followup Pt. 1 & 2*, Maria Whitworth - *Blogging101 Pt. 1 & 2*, Dr. Harkness - *Positive Psychology* and the other *Career Talks Pt. 1 thru 4*). [View the schedule](#) for when to tune in.

[Check out our blog.](#) Dr. Harkness is sharing her daily insights and inviting followers to share their methods for finding and maintaining career success in this new work world. Become a follower of the blog, share your comments and your feedback. It will be important to many others.

 Forward to a Friend



CREATIVITY IN THE WORKPLACE

Creativity is an act of faith and doing it consistently requires overcoming fear and trusting the creative process. These aren't the ideas you'd expect to hear in the workplace, but CDA client **Rex**

McGee thinks they should be.

Rex maintains that:

If the corporate world wants its employees to do their jobs better and take more satisfaction in doing them well, it needs to recognize everyone's spiritual need to create.

He believes that increased creativity is teachable and traceable, and that businesses profit from more creative people. An individual cannot be truly effective in a company that stifles creativity, and a company cannot be innovative unless the employees are allowed to be creative. [Click here for the rest of the story.](#)

Besides holding workshops for businesses, Rex also offers six-week writing and creativity classes at **SMU on March 19.**

Contact Rex McGee
(817) 917-1833, rexmcgee@mac.com. [Check out his website.](#)

Kittie Beletic, author of [What Color is Your Dream](#) is performing on **Sat., Feb. 7** at the

Eric does have a special event on Feb 18th-19th, **Energy Savings for Your Small Business**. [Click here to read the flyer](#).



THE ART OF JUGGLING
"So you want to be a CONSULTANT?"
Tues., Feb. 24, 7 - 9 pm.

THE ART OF JUGGLING
"So you want to be a CONSULTANT? Hah! Good Luck! All right, here's a few hints.

Randy Moon transitioned (with help from CDA) from a very unsatisfactory position in mid- and upper-level management (just 4 years ago) to running his own small, successful consultancy. Well, I guess it's successful if you consider that a 6 figure income working about 6 months a year is something you might want or having problems like, "Do I HAVE to work 9 months and make \$250,000? Sheesh! Who do these clients think they are, anyway?" **Come join Randy for a lively discussion, a few fun stories and a vital few lessons he learned along the way.**

Internal Audit Program
Mon., Mar. 2, 7 - 9 pm

Mark Salamasick, Director of Center for Internal Auditing Excellence at **University of Texas at Dallas School of Management** will be coming to CDA. Internal auditing is an independent, objective assurance and consulting activity designed to add value and improve an organization's operations. It helps an organization accomplish its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes.

Mark says "There is a common misconception that internal auditors are focused primarily on accounting. In fact, internal auditors examine many processes and procedures throughout an organization. Understanding risk and controls is important for all employees and helps them become better managers for the enterprise."

The IAEP at UT Dallas is one of the country's premier institutions for internal auditing education. [Click here](#) to learn more about the program on UTD's website. **Do plan to attend on Mon, March 2!**



The New Face of Networking . . . How to Profit from Social Media
Sat., Mar. 21, 1 - 3 pm

You've heard about internet forums ...blog posts ...podcasts ...YouTube ...Facebook ...LinkedIn ...MySpace ...Twitter ...and you've been invited to participate in them. But what are they, and how can they be of benefit to you?

These are just a few examples of the many forms of online social

Celebrate Love and Friendship with Great Music and Haut Cuisine event. [Click here](#) for more details and to register.

Pamela Smale-Williams, LPC LMFT AAMFT, specializing in marital, family, individual and sex therapy will present [Couples Therapy](#), a 6 session series starting on February 25th and [Anger Management](#) on March 7th. Call her (972) 596-1338 or [check her website](#) for more information.

Special request.

Please click on the **Update Profile link** at the bottom of this email and update your contact information.

Thank you!
Lissa

media that have dramatically shifted the way we market, do business and generate profits. It is imperative in today's world that you understand the powerful impact of making connections with others online, and that you jump into these conversations and create your own online networking presence. With so much demand for your attention, it can seem overwhelming at first ...which social networks are a fit for you? How do you prioritize your online activities for maximum benefit?

Our guest presenter, **Maria Whitworth**, a marketing and advertising expert (both online and "offline") for over 30 years. She organizes and facilitates Your Unjobbing, Entrepreneur Support Network, a local social networking group created through Meetup.com®, and she coaches individuals to turn their interests and passions into profitable income sources. Maria will show you how to navigate and effectively utilize this brave new world of Social Media. You will turn your overwhelm into ease and CONFIDENCE as you apply her simple 10-Steps to Effective Social Networking that will take you from creating your online presence to discovering a multitude of ways you can generate revenues as a result!

Dr. Harkness is teaching *Re-Careering: The Search for Meaning, Money, Creativity and Control*, her 2-night career course at **SMU on March 26th & April 2**. [Register with SMU](#) for this course. [Read more about this course](#).

CDA Client Corner

CDA Clients if you have a product or service to share, do email us the details.

Bridget Carlson, after rearing her children and working as an aerobics instructor, transitioned into consulting, specializing in AD/HD relationships. Bridget has a **Parent to Parent: Family Training on AD/HD series starting Feb. 14**. [Click here to download the flyer](#).

Tiffany Henderson, after 10 years in the software industry, turned her passion into her profession. She teaches yoga to groups, individuals, and companies. Come relax, stretch and rejuvenate. **For information about Tiffany's classes check <http://movestudio.com>; <http://www.planoyogaconnection.com/instructors.htm>** Or email her directly yogatif@yahoo.com.

Cindy Herb, emerged into adulthood burdened with a damaged and fragmented soul. But refusing to carry the weight of others' sins, she set out to uncover the bitter roots of her suffering and, in the end, found a simple process that permits true healing. Cindy's autobiographical *Awakening the Spirit: The Open Wide Like a Floozy Chronicles*. [You can go to her website to read more about her new book](#).

or email options@career-design.com if you have any questions. The meetings listed above are held at CDA offices in Garland. You can get directions to CDA at www.career-design.com!

Keep in touch and keep moving forward!

Sincerely,

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