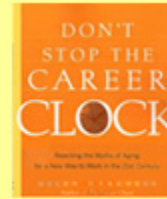




Career
Design

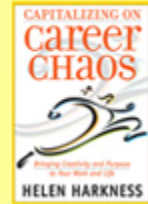
Associates, Inc.
Freedom Is Knowing Your Options

Changing
Careers
1997



New Way to Age
1999

Creating Purpose
in Age of Uncertainty
2005



January 2009 Calendar & Newsletter



Meetings listed below will be held at CDA offices:

2818 South Country Club Rd
Garland, TX 75043
RSVP (972) 278-4701 or
options@career-design.com



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Welcome to Career Design Associates, Inc.

Dear Helen,

Chaos breeds creativity! For a prescription spelling out insight, resources and actions we can use to maneuver our way through our current economic swampland, do read or re-read my book *Capitalizing on Career Chaos: Bring Creativity and Purpose to your Work and Life* published in 2005. Complex times of confusion and uncertainty do activate a "dark night of the soul" of grief and loss, it can be used as the first step to create a sounder future for all of us. In the 16th century, while imprisoned, starved and beaten, St. John of the Cross wrote a spiritual masterpiece maintaining that a "dark night" empties the soul of the unimportant and prepares us to focus on what is of the highest value. The Chaos Complexity Theory is now becoming sound scientific theory.

As a result of the financial difficulties of many, I have spent time and thought on creating a **Special 3-Day Assessment and Intensive Skills Focus Workshop** to gain critical career information at a **special price of \$995.00**. Contact me or Lissa if money is the real problem. You can pay the \$595.00 Assessment Fee in advance and the balance out over the remainder of 2009.

Please do pass the word to others. Call and stay in touch with suggestions or request for resources I can help provide you.

As many of you know, I have endured countless "dark nights". I have survived and thrived because I am manic in helping adults achieve their potential! This is my mission, my calling and I will do whatever is responsible, legal and creative to continue achieving this. True, I need to continue to learn and re-learn new skills and techniques (especially technology) to meet the needs of my clients.

Assessment and Intensive Skills Focus Workshop

The next series will start on **Sat., Jan. 17** for completing the Career Design Profile Assessments. You can take the assessments earlier if you would like and be ready for the **2nd & 3rd meetings Jan. 24 & 31** - covering the Skills Identification and Career Focus portion of the series.

To register [click here](#) or for more information [click here](#).

Call (972) 278-4701 or [email](#) for

MBTI Workshop

Tues., Jan. 6, 7 - 9:30 pm (6 pm promptly to take the assessment. CDA clients have already taken the assessment.)

Start the year off with a bang! Come learn about your type and communication style. Understanding yourself and others will help you in your personal success.

Open at no charge to all CDA clients and spouses, SMU, FunEd, S'Cool and UTD career course participants. RSVP required. **We do still have space available.** [Click here for more details.](#)

All others -- Special Offer! Purchase two of my books from CDA Inc. prior to the workshop and attend at no charge (\$65.00 value).

Pathfinder's for the Future: Career Information and Mentoring Sessions - Open to the public at no charge!

The Legal Process of Setting Up Your Own Business

Mon., Jan. 12, 7 - 9 pm

Larry Newman, an experienced attorney will speak with entrepreneurs interested in setting up their own business. Learn the legalities before you get too involved! Larry has two published books, *Texas Corporation Law* (available for purchase at www.knowlespublishing.com) and *The Complete Guide to Nonprofit Corporations* available in Feb of 2009. **Plan to attend this information session!**



Resume Strategies & Interviewing Techniques

Sat., Jan. 17, 10 am - 12 pm

Susan Abrahamson, founder of **Searchcom, Inc.** is a well known, highly professional recruiter with more than 20 years experience. She has now added a sideline to her recruiting business by coaching finalist candidates for searches and resume preparation. She is coming to CDA to discuss Resume Writing, Interviewing Techniques, Job-Search Tactics and Networking. **Do plan to attend!**



Everything You Wanted to Know about Franchises, but Didn't Know to Ask!

Tues., Jan. 20, 7 - 9 pm.

Anne Barr, franchising specialist is coming to educate, inform and answer your questions. Do you know that a new franchised business opens every 8 minutes of every business day and franchises enjoy a 95% success rate, while 50% of independently owned businesses fail? Business savvy investors agree that it

questions.

Special Price: \$995.00*

*If you have already taken the Career Design Profile assessments, you will be eligible for a substantial discount.

[Listen to Dr. Harkness discuss this series!](#)

What's Next for the Stock Market and the Economy?

I asked, **Mike McKeever**, former client and my current money manager who has over 30 years experience as an investment professional to respond to this question in the CDA Newsletter. [Click here to read the entire article.](#)

Mike starts his response by saying "We have just experienced one of the most massive stock market declines in history, leaving investors shell-shocked, confused, and wondering whether or not to jump ship. The media is inspiring fear that the next great depression is beginning, but then they always do that since fear sells newspapers. It's helpful to back away and get a big picture of things in order to determine how best to navigate our life's savings from here."

He concludes his article by saying "as bad as the current market and economy looks, we have seen much worse. It's important to try to stay logical and not let our emotions dictate the wrong moves with our investment dollars. The U.S. government has pumped enormous liquidity into the economy, and in my opinion their efforts will bring about a revival. Our economy has always survived and recovered and doubtless, it will again." [Click here to read the entire article.](#)

Contact Mike at LPL Financial (214) 692-6401. He will gladly give you his advice on your investment portfolio.

CDA Client Corner

CDA Clients if you have a product or service you would like to share,

makes sense to investigate franchise opportunities. **Cash in on the exploding franchise industry. . . Anne will show you how!** Entrepreneurs who want to control their own destiny cannot afford to miss this educational and informative seminar!

Energy Meeting
Thurs., Jan. 22, 7 - 9 pm

Come join **Tony Robinson** and **Bruce Thomas** as they discuss what they have learned in researching this ever-growing career field. **Tony** will be reporting on the annual conference of the *Texas Renewable Energy Industries Association* in Austin. **Bruce** will briefly identify where and how opportunities in energy will develop and how we can begin to capitalize on these.

Do attend and bring interested friends to discuss this rapidly developing future career focus!

Pamela Smale-Williams, LPC LMFT AAMFT, a licensed professional counselor specializing in marital, family, individual and sex therapy will present **Anger Management** classes starting **January 7th** and **Couples Therapy** on **January 10th**. I highly recommend this family friend. You can call her (972) 596-1338 or [check out her website for more information](#).

do email us the details.

Marjean Henderson, after years of people telling her she should sell her pralines, she is! [Checkout The Confection Collection](#).

Anna Womack, opened an online bookstore. She has over 1800 books. If you need a good book: www.alibris.com/stores/slvr2160; www.amazon.com/shops/silverbooks1; www.biblio.com/bookstore/slvr216.html

Kittie Beletic, creative at the highest level is award winning author of ***What Color is Your Dream?*** which I read to all my clients when they start my process. [Check out her website](#).

An RSVP to open meetings is not required, but requested. All other meetings will require an RSVP. Do call (972) 278-4701 or email options@career-design.com if you have any questions. The meetings listed above are held at CDA offices in Garland. You can get directions to CDA at www.career-design.com!

Keep in touch and keep moving forward!

Sincerely,

Helen Harkness, Ph.D.
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Author of:
Best Jobs for the Future
The Career Chase
Don't Stop the Career Clock
Capitalizing on Career Chaos