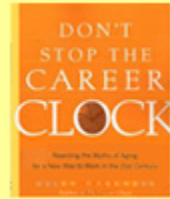




Career Design

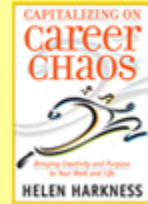
Associates, Inc.
Freedom Is Knowing Your Options

Changing Careers
1997



New Way to Age
1999

Creating Purpose
in Age of Uncertainty
2005



Check out www.responsibleradio.com on **Wednesdays** (new day) at 9 am, 12 pm, 1 pm or 8 pm and hear Dr. Harkness speak on career issues affecting the workforce today. You can also follow our blog at www.careerdesignassociates.blogspot.com.

March 2009 Calendar & Newsletter



Meetings are at CDA offices:

2818 South Country Club Rd
Garland, TX 75043
RSVP (972) 278-4701 or
options@career-design.com
www.career-design.com



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Welcome to Career Design Associates, Inc.

Dear Helen,

Staying on a learning curve is absolutely essential in our fast paced, rapidly changing "future shock" world as Toffler predicted 40 years ago. However, Pogo, my favorite philosopher, reflects my current frustration: "Every time I find out where it's at, someone moves it!"

Stagnation today is deadly and prepares us only for the compost pile. The bottom line may be that we can't change the world problems, but we can alter our response to them. I maintain that we change when our pain is greater than our fear: $C = P > F$. We shift our thinking when we use our intuitive right brain and our organized left brain to gain new insights, awareness, judgment and techniques.

I spent years researching the Chaos/Complexity Theory to understand how to strengthen our career actions under pressures of change. Later, I branched into the rapidly growing worldwide field of **Positive Psychology: The Science of Happiness**. I am attending their first World Congress conference in Philadelphia in June (www.ippanetwork.org for more details). I am currently synthesizing and integrating these two growing concepts for a lecture on careers, **Positive Psychology: Creative Cure for Careers in Chaos** for the World Future Society in Chicago on July 17-19, 2009 (www.wfs.org for more details).

Special Notice: I am coordinating free career counseling for attendees. Any career counselor who volunteers two hours each day can receive free registration to the conference. Email options@career-design.com for details.

[Join Our Mailing List!](#)

[Forward to a Friend](#)

Pathfinder's for the Future: Career Information and Mentoring Sessions - Open to the public at no charge!



The New Face of Networking . . . How to Profit from Social Media
Sat., Mar. 21, 1 - 3 pm

You've heard about internet forums ...blog posts ... podcasts ...YouTube ...Facebook ...LinkedIn ...MySpace ...Twitter ...and you've been invited to participate in them. But what are they, and how can they be of benefit to you?

These are just a few examples of the many forms of online social media that have dramatically shifted the way we market, do business and generate profits. It is imperative in today's world that you understand the powerful impact of making connections with others online, and that you jump into these conversations and create your own online networking presence. With so much demand for your attention, it can seem overwhelming at first ...which social networks are a fit for you? How do you prioritize your online activities for maximum benefit?

Our guest presenter, **Maria Whitworth**, a marketing and advertising expert (both online and "offline") for over 30 years. She organizes and facilitates Your Unjobbing, Entrepreneur Support Network, a local social networking group created through Meetup.com®, and she coaches individuals to turn their interests and passions into profitable income sources. Maria will show you how to navigate and effectively utilize this brave new world of Social Media. You will turn your overwhelm into ease and CONFIDENCE as you **apply her simple 10-Steps to Effective Social Networking** that will take you from creating your online presence to discovering a multitude of ways you can generate revenues as a result!

Energy Meeting: Solar Energy & Photovoltaic Systems
Mon., Mar. 23, 7 - 9 pm

Ryan Hunter, General Manager for **Meridian Solar** (www.meridiansolar.com) in North Texas will be presenting at the March energy meeting. Ryan with a BS from the University of Texas, has four plus years experience in the solar industry. He is passionate about the economic and environmental promise solar energy holds for Texas and our world. He served on the planning committee for the statewide renewable energy education event, and sits on various sustainable development advisory councils.

Ryan is planning to discuss the basics of solar energy technology, how it differs from solar thermal and solar pool heating technology, trends in the electric generation industry, net-metering in Texas, the solar electric system design process, and why clients

5-Day Assessment and Intensive Skills Focus Workshop
\$1395.00*

1-day for Assessments, completed prior to the start date. Tentative dates for the Skills Identification and Focus portion are **Sat. Apr. 18th & Sun. 19th** and **Sat. Apr. 25th & Sun. 26th**.

We do offer a special payment plan. **Pay \$595.00** Assessment Fee at registration and **\$800.00 balance** to paid in full by the end of 2009.

[To register or for more information click here.](#)
Call (972) 278-4701 or [email](#) for questions.

*If you have already taken the assessments, you will be eligible for a substantial discount.

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The **North Texas Advanced Energy Collaborative (NTAEC)** is a non-profit organization dedicated to the development of North Texas as an Economic & Innovation Zone for advanced energy.

We asked Bruce Thomas, one of the founders of NTAEC, what was so special about the North Texas Advanced Energy Collaborative. He replied that we are:

1. **Business focused.** Our goal is to create, discover and publicize opportunities and developments in North

are choosing to install photovoltaic systems. **Ryan's information and insight is critical to all of us. Do attend!**

CDA is focusing on scheduling several specialists in each form of **Social Media** to arm all with the best information on marketing yourself. This session is the 2nd in the series.



Using Twitter for 360 Degree Corporate and Social Branding **Sat., Apr. 4, 10 - 12 noon**

Our guest presenter, **Dorothy Beach**, CIR PHR has focused on research for her entire career, first as a scientist in pharmaceuticals, then as a field consumer researcher in foods product development. Certified in both Internet Recruiting and Human Resources, her blog, FrontEndRecruiting.ning.com was created to showcase the latest recruiting trends, such as social media, tools and techniques.

Dorothy will present a comprehensive presentation on Twitter and also provide attendees with a demonstration via the world wide web. Do plan to attend this informative session!

In the meantime, you can follow Dorothy on Twitter @dorothybeach!

Re-Careering: The Search for Meaning, Money, Creativity and Control

\$189.00

Dr. Harkness's 2-night 6 hour career course at **SMU** is **March 26th & April 2**. You have a friend who needs career help, this course is an excellent first step in re-direction.

Ask them these questions: (1) Is your career work-life in chaos? (2) Have you lost your job or your enthusiasm for work? (3) Has your safe and secure "40 years womb to tomb" career model become a "**Yo Yo - You're on Your Own?**" (4) Would you like to know what your career options are for providing meaning, money, creativity and control?

If they answered yes to any or all of the above questions, tell them to join us! [Register with SMU](#) for this course. [Read more about this course.](#)

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Check the next **CDA newsletter** for details on the **Navigate Passages Workshop, Sat. May 9, 2009**. An intensive, one-day workshop for mid-career, experienced successful women who are changing course during turbulent times. Sponsored by [The Foundation for Women's Resources](#), a non-profit organization.

Dr. Harkness will be the keynote luncheon speaker, **Turning Your Passion into Your paycheck**, plus Susan Abrahamson and many

Texas.

2. **Geographically focused.** Interested in developing the industry primarily in North Texas.
3. **Inclusive.** Supporting new advances by both traditional energy providers and what is termed alternative energy sources.
4. **Agnostic.** Do not have a point of view or agenda. Our goal is to present all views.

NTAEC is launching a website in April to share information, articles and progress in advanced energy statewide, nationally and worldwide. If you would like to learn more about the NTAEC do attend the next **Energy Meeting on March 23rd!**

CDA Client Corner

If you have a product or service to share, email the details to us.

Gary Foreman, CDA client has obtained a new position as account executive for [Pugh & Company](#). Gary, with 24 years of sales experience, is focusing toward a career in selling print and interactive web design. If you have any creative design needs do [email](#) Gary.

Geri England, former CDA client, is now **DFW Coordinator for eAlliance.net**, a business social networking group, meeting **Thurs., March 26th, 6:30 to 9:30 p.m.** Attend **FREE the 1st time.** Call 866-238-5920 or [email](#) for more information.

other great speakers discussing issues affecting women today.
Registration Fee \$250.00. **More details to follow later.**

Special Thank You to February/March speakers!

Eric Woodroof, Ph.D. of ProfitableGreenSolutions.com shared some valuable information at the February energy meeting on carbon reduction. Incidentally, he was interviewed prior to the Monday meeting by **WFAA TV for DFW Closeup**, the show which aired on Sun., Feb. 22nd. **Great job, Eric!**

Randy Moon was quite an entertaining and thoughtful speaker also. He shared his success story, transitioning from a mid-level manager to running his own highly successful consulting practice. Do check out [Randy's website](#).

Mark Salasmick, Director of UTD's **Internal Auditing Education Partnership program**, shared excellent information about the Internal Audit career. We learned a lot from Mark. He is a great teacher. [Check out UTD's website if you would like to learn more about this program.](#)

Pamela Smale-Williams, LPC LMFT AAMFT, specializing in marital, family, individual and sex therapy is teaching [Anger Management](#) on March 7th. Call (972) 596-1338 or [check her website](#) for more information.

Special request.

Please click on the **Update Profile link** at the bottom of this email and update your contact information.

Thank you!
Lissa

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Helen Harkness, Ph.D.
Design & Layout:
Lissa Duty

An RSVP to open meetings is not required, but requested. All other meetings will require an RSVP. Do call (972) 278-4701 or email options@career-design.com if you have any questions. The meetings listed above are held at CDA offices in Garland unless otherwise specified. You can get directions to CDA at www.career-design.com!

Keep in touch and keep moving forward to identify and achieve the purpose you can pursue with passion!

Sincerely,

Helen Harkness, Ph.D.
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Capitalizing on Career Chaos